

SPONSOR/SUPPORTER OPTIONS					
		TITLE	PLATINUM	GOLD	SILVER
Number of Slots available		1	2	3	3
SPONSORSHIP PACKAGE		INR 10L/ USD 20K	INR 7.5L/ USD 15K	INR 5L / USD 10K	INR 2.5L/ USD 5K
Advantages	Details				
Stall	Space (in Square feet)	96 (12x8)	36 (6x6)	24 (4x6)	x
Speaking Opportunity	1 invited Lecture or Speaker of Choice – 20 min. session	√	√	x	x
Panel Discussion	Participation in Panel Discussions – 45 min. session	√	√	√	x
Pre/Post Event Promotional Video	3 seconds slot in conference promotional video	√	x	x	x
Visitors Card & Lanyard	Sponsor Logo will prominently printed on Visitor's Card and Lanyard	√	x	x	x
Promotional Slides	Promotional slides between break in two programmes	1 page	½ page	x	x
Print Advertising	Full page color advertising insertion in Metro Rail News (Monthly) Magazine	12 issues	6 issues	3 issues	1 issue
Delegate Kit	Supporter logo will be prominently printed on Delegate Kit	√	√	√	√
Event Website	Supporter logo will be prominently displayed on Event Website home page and upto 250 words description of Company profile in Sponsors section	√	√	√	√
Entrance Banner	Supporter's logo will appear with Conference Logo on the main fascia to be put up at main entrance of the venue and shall remain there from the setting up till the end of the show.	√	√	x	x
Backdrop Panel	Supporter's logo will appear with Conference Logo on the main fascia to be put up at main entrance of the venue and shall remain there from the setting up till the end of the show.	√	√	√	√
Conference Catalogue	4 Color Advertisement in the Conference Catalogue (Art work to be provided by Supporter)	Inside Cover	Inside Back Cover	Centre Spread	Between Pages
Visitor Registration Form on Website	Supporter's Logo will appear on the Visitor Registration form on the Conference Website Page.	√	√	√	√
Company Logo on Admit Card	Supporter's logo will appear on the Admit Cards. This being the most visible and widely distributed element of communication.	√	√	√	x
Visitor Promotion Direct Mailers, Promotional mailers for Email blast	Supporter's logo will appear on the Direct Mailer which will be sent to select database of business visitors, your clients and dealers inviting them to visit the show. Electronic direct mailers will also be sent.	√	√	√	√

For more details, please contact to:-

Mr. Narendra Shah (Conference Director)

Tel: +91 9990454505 | E-mail: narendra.shah@urbanmobilityevents.com

Website: www.urbanmobilityevents.com